



PIXELS DESIGN STUDIO

WEB DEVELOPMENT & DESIGN / GRAPHIC DESIGN / HOSTING & SUPPORT

Pricing Guidelines

Website Packages:

Starter Website

- 1 pager (Parallax, Smooth Scrolling design)
- Personalised .co.za Domain
- Email address setup (up to 50 email boxes)
- Social Media Integration
- Google Analytics & SEO
- Hosting for 1 year (Blue Package)
- 2 months site management

R 2250-00 once-off

Standard Website

- 1- 5 pager design
- Personalised .co.za Domain
- Email address setup (up to 50 email boxes)
- Social Media Integration
- Google Analytics & SEO
- Hosting for 1 year (Blue Package)
- 2 months site management
- 1 logo concept included

R 4500-00 once-off

Advanced Website

- 5-10 pager design (extra pages charged at R 500-00 per page)
- Personalised .co.za Domain
- Email address setup (up to 50 email boxes)
- Social Media Integration
- Google Analytics & SEO
- Hosting for 1 year (Blue Package)
- 2 months site management
- 1 logo concept included

R 7500-00 once-off

P.T.O



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Pricing Guidelines (continued)

Website Packages:

Standard CMS WordPress Website (Perfect for bloggers or managing your own website content)

- 1-5 pager design (extra pages charged at R 500-00 per page)
- Personalised .co.za Domain
- Email address setup (up to 50 email boxes)
- Responsive Web Design
- Social Media Integration
- Google Analytics & SEO
- Hosting for 1 year (Blue Package)
- 2 months site management
- 2 logo concepts included

R 8000-00 once-off

Advanced CMS/E-commerce WordPress Website

- 1-5 pager design (extra pages charged at R 500-00 per page)
- Personalised .co.za Domain
- Email address setup (up to 50 email boxes)
- Responsive Web Design
- Social Media Integration
- Google Analytics & SEO
- Hosting for 1 year (Blue Package)
- 2 months site management
- 2 logo concepts included

R 12000-00 once-off

Extras:

- Stock Photography (per image) R 200-00
- Hourly Rate (web maintenance) R 250-00

P.T.O



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Pricing Guidelines (continued)

Hosting Packages:

Website Hosting Packages

Blue Package

- Free .co.za domain registration for the first year
- Unlimited web traffic
- 1GB storage
- 50 email accounts
- 1 MySQL database
- PHP compatibility

R 500-00 per year

Green Package

- Free .co.za domain registration for the first year
- Unlimited web traffic
- 2GB storage
- 75 email accounts
- 1 MySQL database
- PHP compatibility

R 650-00 per year

Other Hosting Fees

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|---|----------|
| ● Domain registration other than .co.za | R 250-00 |
| ● Domain transfers/renewals | R 250-00 |
| ● Web Maintenance | |

P.T.O



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Pricing Guidelines (continued)

Graphic Design Services:

Brand Your Business Package

- Logo (3 concept designs/ 3 revisions)
- Letterhead
- Business Card Design (single sided)

R 1500-00

Additional R 150-00 per Business Card for additional staff members

Individual Items

- | | |
|---|-----------|
| ● Logo (3 concept designs/ 3 revisions) | R 1000-00 |
| ● Letterhead | R 500-00 |
| ● Business Card (single sided) | R 500-00 |
| ● Business Card (double sided) | R 750-00 |
| ● Flyer (single sided) / Poster | R 800-00 |
| ● Flyer (double sided) | R 1200-00 |
| ● Brochure (tri-fold/Z-fold) | R 1500-00 |

Digital Design:

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|---------------------------------------|-----------|
| ● MS Office Template | R 500-00 |
| ● PowerPoint Presentation | R 1000-00 |
| ● Email Signature | R 500-00 |
| ● Newsletter Design | R 750-00 |
| ● Flyer (single sided) / Poster | R 800-00 |
| ● Photo & Video Editing (hourly rate) | R 250-00 |

Marketing Design:

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|---|-----------|
| ● Social Media Page creation (per page) | R 500-00 |
| ● SMP content/advert design | R 1000-00 |
| ● Google Adwords Campaign | P.O.R |
| ● SMP marketing campaign | P.O.R |

Extras:

Stock Photography (per image)	R 200-00
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